

Anthony Costello

○ ART DIRECTION
PRINT / WEB / MOTION

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CREATIVE SKILLS

Developing concepts to meet marketing and communication challenges.
Proficiency with typography, illustration and photography processes.
Production management.
Designing and implementing effective Graphic User Interface designs.
Site Architecture.

BUSINESS SKILLS

Meeting strict deadlines.
Developing new business.
Managing multiple creative projects at once.

SOFTWARE SKILLS

Proficient in Photoshop, Illustrator, Flash(action scripting), Director(lingo), Dreamweaver (HTML, PHP, XML, XHTML, CSS), After Effects, Final Cut Pro and other applications.

EXPERIENCE POINTS

6.02.99 - Present
Olletsoc.com
Working freelance on site and in-house for various clients.

01.04 - 02.07
BFG Communications | Art Director // www.bfgcom.com
Concept and design a wide range of 2-D, 3-D and Interactive multi-media promotional material for clients such as Captain Morgan, Warner Brothers, Baileys Irish Cream, Parrot Bay and Camel.
Carry look and feel to various Point of Sale Elements
Also created their corporate web site.

06.03 - 11.05
Primary Art Supply | Art Director / Web Master // www.primaryartsupply.com
Concept and design for in-store and out-of-store advertising including billboards, posters, newspaper ads, and sales flier inserts. Created and maintained corporate website and newsletter email list.

05.01 - 11.02
Zylonol Studios | Designer / Colorist
Web site creation and color separation for DC and Marvel comics.

06.00 - 03.01
Quadrophenic | New Media Designer
Meet and communicate clearly and effectively with clients about project information.
Graphic User Interface designs for CD-ROM business cards, web site creation, and traditional design.

EDUCATION STATUS

8.96 - 5.00
Savannah College of Art and Design
Savannah, Georgia
Computer Art / Interactive Design B.F.A, GPA 3.8

